



معهد الخبرة للتدريب والتطوير  
Al Khebrah Institute for Training & Development

# Cash Flow Management and Forecasting

London

From 1 to 5 December 2019

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## Introduction:

- ∇ This course is designed to empower participants with the knowledge, skills and attitudes required for preparing detailed cash plans, optimizing cash flow, forecasting cash flow, reducing short term borrowing needs, managing cash balances and managing banking relationships.

## Who Should Attend:

- ∇ Accounting for cash.
- ∇ Constructing the cash flow statement.
- ∇ Analyzing historic cash flow statements.
- ∇ Performing and interpreting cash flow ratios.
- ∇ Understanding the priority of cash flows.
- ∇ Identifying cash flow problems.
- ∇ Explaining the impact of working capital on cash flow.
- ∇ Preparing cash budgets.

## Course Outline:

### **Relationships between financial statements:**

- ∇ Income statements.
- ∇ Balance sheets.
- ∇ Cash flow statements.
- ∇ Why cash flow differs from profits.

### **Presentation of cash flow:**

- ∇ Presentation fundamentals.
- ∇ Cash and cash equivalents.
- ∇ Operating cash flow.
- ∇ Investing cash flow.
- ∇ Financing cash flow.
- ∇ Methods in calculating operating cash flow.
- ∇ Direct versus indirect methods.
- ∇ Reporting non-cash transactions.

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## Course Outline:

### **Cash flow and working capital management:**

- ∇ Trade-off between liquidity and profitability.
- ∇ Conservative working capital management.
- ∇ Aggressive working capital management.
- ∇ Sources of cash.
- ∇ Cost of funds.
- ∇ Use of short term and long-term debt.
- ∇ Working capital optimization.
- ∇ Cash conversion cycle.
- ∇ Accounts receivable factoring, pledging and assignment.
- ∇ Suppliers early payment discount.

### **Insights about the cash flow statement:**

- ∇ Liquidity and financial flexibility.
- ∇ Restricted cash and cash equivalent.
- ∇ Gross versus net cash flow reporting.
- ∇ Healthy cash flow.

### **Presentation issues:**

- ∇ Interest income and dividends from debt and equity investments.
- ∇ Interest expense and taxes paid.
- ∇ Receivables and bad debts.

### **Forecasting cash flow:**

- ∇ Why to forecast cash flow.
- ∇ Cash management.
- ∇ Who is involved.
- ∇ Investing and financing decisions.
- ∇ Free cash flow.

### **Cash flow ratios:**

- External financing index ratio.
- Cash sources component percentages ratio.
- Financing policies ratio.
- Operating cash index ratio.

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## Course Outline:

### **Cash flow ratios:**

- ∇ Operating cash index ratio.
- ∇ Operating cash inflow ratio.
- ∇ Operating cash outflow ratio.
- ∇ Long-term debt payment ratio.
- ∇ Productivity of assets ratio.
- ∇ Cash flow adequacy ratio.
- ∇ Reinvestment ratio.
- ∇ Dividends pay-out.

### Registration fees:

it Covers Attendance, Course Material & Certificate.

